

Getting Great Execution of What Matters Most to You: FOCUS Products and Services

How Well-Aligned is My Organization Today?

Executive Round Table

Working hard at the wrong things is a waste of time, money and your most precious and costly resources. Failing to execute on your critical priorities disappoints your customers, demoralizes your people and may jeopardize your future.

Admittedly, we are stating the obvious here. What is less apparent, however, is why the majority of organizations don't get great execution of what matters most – or what to do about it.

The Executive Round Table is a 120-minute meeting that offers leaders the opportunity to discuss strategy execution issues from your own unique perspective, and to share your own experiences, learnings, and opinions. You will leave with a few, impactful ideas on how to solve the challenges you are facing today in your own organization.



We offer the Executive Round Table in four formats:

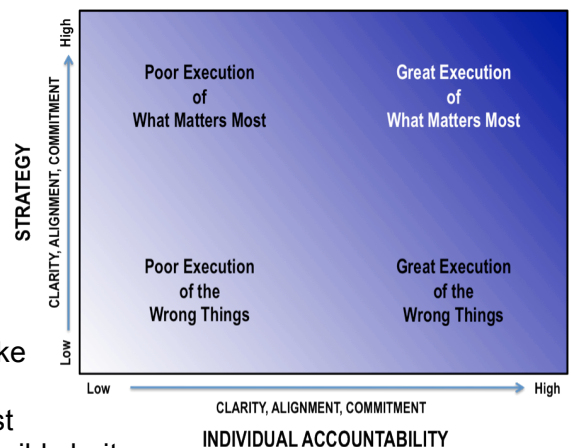
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|------------------------|--|
| <i>Public</i> | Open registration, offering a mix of business types (size and industry focus) |
| <i>Association</i> | Offered through professional and business associations (such as Chambers of Commerce and industry associations) |
| <i>Industry sector</i> | Bringing together a mix of businesses within a common industry sector (such as manufacturing, telecom, business services, etc.). |

Dedicated

Provided for a single organization’s leadership team. The most intimate and finely focused of the events, this meeting engages the leadership of your business in openly pinpointing, examining and problem-solving the issues that are getting in the way of great execution of what matters most in your business.

Imagine spending a couple of hours of ‘quality time’ with your top team around your table, having a candid, frank and conclusive conversation about the barriers to great execution that exist in your organization –

a conversation that shines a light on strengths and weaknesses alike and reveals how well your organization is executing the most important practices designed to build clarity, alignment and commitment to your strategy and the contributions required of each and every individual –



What	Who	When
1. Plan it	DJM	3/31
2. Do it	GT	6/30
3. Measure it	JK	10/31

a conversation that culminates in a focused action plan to get *great execution of what matters most to you*. To get the business results you need.

Imagine that.